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For Immediate Release

**CONTACT CENTER STAFFING FIRM LAUNCHES IN SAN DIEGO**  
*The Eastridge Group of Staffing Companies Announces 14<sup>th</sup> Division*

SAN DIEGO—The Eastridge Group of Staffing Companies, ranked no.1 in staffing services by San Diego Business Journal’s Book of Lists, welcomes Eastridge InQ Contact Center Specialists: a unique staffing firm that places top-notch candidates into positions within the local contact center industry.

“The industry is undergoing a technology-driven transition worldwide, morphing from a telephone-centered environment to a thriving multi-channel outlet,” says Julie O’Keefe, regional sales and marketing manager for InQ. “Businesses are now utilizing innovative mediums to connect with customers and information-seekers.”

She adds, “The local marketplace is very diverse, with businesses providing anything from reservations centers to hotlines and using communication channels such as internet chat rooms or routing systems—because of this, our approach is tailored to each client’s area of expertise.”

InQ specializes in placing industry professionals of all levels into direct-hire and contract assignments. In addition to filling long-term positions, InQ has a large database of talent for temporary employment—and has the resources to rapidly fill multiple positions for a business’ fluctuating needs, such as seasonal assignments.

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“Staffing a multitude of unique businesses with specific requirements calls for a team of experienced recruiters and veteran industry professionals,” says O’Keefe. “The staff at InQ possesses the know-how to provide services that go above and beyond client and candidate expectations.”

InQ’s driving purpose is to provide people with opportunities and enrichment through work. Dedication to its mission requires InQ be actively involved with candidates each step of the way. O’Keefe believes satisfied employees improve areas of business that are sometimes lacking, such as retention and productivity.

“We add value to the staffing process by providing training programs to candidates in need and frequently check-in after placement to ensure employees and clients are both pleased with results.”

Eastridge is a San Diego-headquartered staffing company in the top one percent of privately-owned recruitment organizations. With 14 specialty divisions in 18 locations nationwide, Eastridge is dedicated to delivering exclusive and tailored staffing services for several distinctive industries.

For more information about Eastridge InQ Contact Center Specialists, visit [www.eastridgeinq.com](http://www.eastridgeinq.com). To learn more about The Eastridge Group of Staffing Companies, go to [www.eastridge.com](http://www.eastridge.com).

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